Jennings Hanna is a Interaction and UX Design Professional.

Jan

2015

2012

Professional Experience

jenningshanna@gmail.com jenningshanna.com (918) 576 3165

Jan 2015 to Nov 2015 Fellow, Service and Interaction Design with Code for America cohort with ABQ Jen Pahlka, Executive Director and Founder I was selected as a 2015 Code for America fellow. I worked with the city of Albuquerque, NM — specifically the office of Mayor Richard Berry. We designed a product to support and uphold financial wellness (with support from the Consumer Financial Protection Bureau and the Pew Trust). As the designer on the team, my role was to work on concept, strategy, and building the front-end. I created multiple prototypes and eventually a full product offering we piloted. I then negotiated ownership when the fellowship closed. The tool we built continues to be used by the city and some local organizations.

Our application also provided the city with an important open data set that reveals the state of financial health within the community. It is now being used to assist in HR and other inovation initiatives.

May 2013 TO April 2014

Co-op, User Experience Designer with Metropolitan Transit Authority of NYC Mike Salvato, E.D. EAM, Office of the President

I was the first User Experience designer at NYC MTA. My role was in the Enterprise Asset Management department. I assisted planners and analyst in delivering digital solutions for managing the inventory, maintenance, and regular overhaul of the MTAs extensive network of buses and subways. This was done by use of facilitating workshops, shadowing, and interviewing everyone I could, from executive stakeholders all the way down to bus mechanics. I would later work with the team to compile and synthesize findings into requirements. The requirements were then presented as part of a public bid to companies including IBM, Accenture, and Infor.

I also facilitated a collaboration with the SVA Interaction Design department. We brought partnered executives with students to create new and unique data visualizations and analysis of board book data.

Sept Strategist, Product and Content Design 2014 with the NFL Features Team

Carmen Dukes, Sr. Dir. Video and Media Content At the NFL my role included helping design many projects, the biggest of which was a product released during the 2015 season titled Spiral. I researched and concepted the initial product idea, co-led user research and social data analysis. We scoped the product with engineering teams and pitched to executive stakholders. The product got a green-light and was launched in 2015.

Other digital projects I worked on include: a digtal feature called Journeys, which our team won a Telly award. NFL Up, which has been nominated for a Webby and has won an Emmy. The Super Bowl bracket interactive that's been featured on SuperBowl.com and NFL.com as the official bracket for multiple years and counting. And a collaboration with NFL Films to ideate an upcoming series celebrating the NFL Films 50th year anniversary.

Nov Design, Client Services, and Project
2006 Managment with tMOSS Studio
Toni Moss, Principal
July Tani and Lhagen working together when I

Toni and I began working together when I was a freelancer after my undergraduate studies. Young and eager to make digital products, I supported her in building client's websites and branding materials. Within a few months I was brought on as the first official hire in a tiny studio based out of a garage. In the many years that followed we grew a successful design firm with over a dozen local clients. We moved from our musty garage office into a beautiful office in downtown Tulsas' oldest art deco skyscraper. We kept the firm small, kept our eyes keen on doing great design, and delighted our clients with our services and engagements. I left in 2012 to pursue my masters in NYC— tMoss continues to serve many of the same happy clients with great design to this day.

Undergraduate and Master Degrees



Favorite Projects

(more detail at JenningsHanna.com)



Cornell Cancer Center NYC www.meyercancer.weill.cornell.edu

I led the User Experience and Information Architecture for a new facility in NYC. I facilitated design workshops with the directors to create an elegant and delightful experience that focuses on helping patients, students, and doctors navigate the extensive services and clinical trials they offer.

Future Postcards www.futurepost.cards

A project and side business for sending yourself customized postcards to the future. I've developed everything from concept and integrations to graphic design and front-end development. This project is a sandbox for me to play and learn through making. It's also a time machine of sorts, which is one of my dearest fascinations.

Skills



Interaction Design:

... I strongly believe in creating with users, not just for users.

Storytelling:

... I've been professionally telling stories with media for over a decade.

Front-End Design:

... Nearly every project I've worked on I've contributed code to it's codebase.

Design Research:

... I'm eager to learn more about users behavior and modeling them.

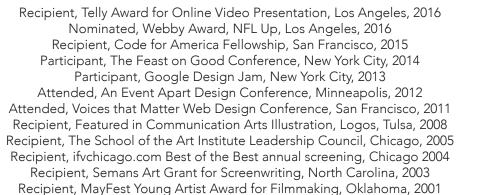
Business Acumen:

... I ran a small business and have 10+ years experience with dealing with clients.

Strategic Thinking:

... I've successfully focused on many large problems with high value stakeholders.

Noteworthy Accomplishments



Recipient, Tulsa's Best Young Filmmaker Award, The Living Arts Council, Oklahoma, 2000 Recipient, Best Picture, Oklahoma Summer Arts Institute, Oklahoma, 1999

References



Carmen Dukes
Editor and Chief, EA
CarmenDukes@gmail.com
Professional Colleague

Breeze Richardson
Director of Communications,
Kansas Board of Regents
Breeze.Richardson@gmail.com
Friend and Mentor